

Basic Journalism By Rangaswami Parthasarathy Pdf

Basic Journalism By Rangaswami Parthasarathy Pdf Post Unlocking the Secrets of Basic Journalism A Review of Ranga Swami Parthasarathys Essential Guide I Hook Attentiongrabbing opening Start with a compelling anecdote question or statistic about the importance of journalism in todays world Briefly introduce Ranga Swami Parthasarathy and his credentials as a respected journalism educator Introduce the Basic Journalism PDF and why its a valuable resource for aspiring journalists II Key Takeaways from the PDF Foundation of Journalism Objectivity and Accuracy Discuss the core principles of unbiased reporting factchecking and sourcing The Importance of Clarity and Conciseness Emphasize the power of clear language and simple sentence structure in effective journalism News Values Explore the key elements that make a story newsworthy timeliness prominence impact etc Journalistic Techniques and Tools Interviewing Highlight the techniques for conducting effective interviews and getting accurate quotes Researching Explore different research methods including online databases archives and public records Writing Styles Discuss various journalistic writing styles inverted pyramid narrative etc and when to use each Ethics and Responsibilities Emphasize the importance of journalistic ethics avoiding bias and protecting sources III Practical Applications Examples Realworld scenarios Provide examples of how the principles from the PDF can be applied in reallife journalistic situations 2 Case studies Discuss specific examples from the PDF or from recent news events to illustrate key concepts IV Strengths Weaknesses of the PDF Strengths Highlight the positive aspects of the PDF clear writing practical examples comprehensive coverage of key concepts Weaknesses If applicable mention any potential limitations of the PDF such as the lack of specific examples in certain areas or outdated information V Conclusion Call to Action Summarize the key takeaways of the PDF and its value for aspiring journalists Offer a call to action Encourage readers to download the PDF explore further resources on journalism or practice their skills by writing news stories VI Additional Tips Visuals Include relevant images infographics or videos to enhance the engagement and readability of the blog post Quotes Include quotes from the PDF to reinforce the key messages and provide insights Links Provide links to additional resources on journalism related articles or Ranga Swami Parthasarathys work Personal Anecdotes Consider adding personal anecdotes about your own experiences with journalism or your takeaways from the PDF Note This outline is a starting point and you can

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so who really spearheaded india s freedom struggle millions of ordinary people farmers labourers homemakers forest produce gatherers artisans and others stood up to the british people who never went on to be ministers governors presidents or hold other high public office they had this in common their opposition to empire was uncompromising in the last heroes these footsoldiers of indian freedom tell us their stories the men women and children featured in this book are adivasis dalits obcs brahmins muslims sikhs and hindus they hail from different regions speak different languages and include atheists and believers leftists gandhians and ambedkarites the people featured pose the intriguing question what is freedom they saw that as going beyond independence and almost all of them continued their fight for freedoms long after 1947 the post 1947 generations need their stories to learn what they understood that freedom and independence are not the same thing and to learn to make those come together

basics of journalism media roles and communication models

this book seeks to instruct and provides guidelines on the basic function and principles of journalism while attempting to trace the laws of journalism and explaining these in the indian context the book also tries to provide do s and don ts of language

a provocative inspiring and challenging intervention in both journalism and media studies alternative journalism is that rare book that

services students as much as scholars it widens the trajectory of media studies and creates different modes of reading writing and thinking it offers an alternative history beyond the tales of great men great newspapers great editors and great technologies it adds value and content to overused and ambiguous words such as community and citizenship and captures the spark of new information environments the times higher education alternative journalism investigates and analyses the diverse forms and genres of journalism that have arisen as challenges to mainstream news coverage from the radical content of emancipatory media to the dizzying range of citizen journalist blogs and fanzine subcultures this book charts the historical and cultural practices of this diverse and globalized phenomenon this exploration goes to the heart of journalism itself prompting a critical inquiry into the epistemology of news the professional norms of objectivity the elite basis of journalism and the hierarchical commerce of news production in investigating the challenges to media power presented by alternative journalism atton addresses not just the issues of politics and empowerment but also the journalism of popular culture and the everyday the result is essential reading for students of journalism both mainstream and alternative

invasive alien species are a major threat to biodiversity and ecosystems throughout the world in india a country with four of the world s most important biodiversity hotspots the invasion of alien plants means risking a national ecological disaster with major social and economic consequences currently there is insufficient information about invasive alien plants their distribution rate of spread and adaptability to new environments this book reveals existing and potential invaders evaluates the level of risk they pose to native species and suggests steps to manage spread and limit damage invaluable to policy makers this book is also required reading for researchers of invasive plants worldwide

the cheap mobile phone is probably the most disruptive communications device in history and in india its potential to stir up society is breath taking the number of phones in india increased more than twenty times in the last ten years and by the end of 2012 india had more than 900 million mobile phone subscribers the impact of the simplest version of the device has been deep village councils have banned unmarried girls from owning mobile phones families have debated whether new brides should surrender them cheap mobiles have become photo albums music machines databases radios and flashlights religious images and uplifting messages continue to flood tens of millions of phones each day pornographers and criminals have found a tantalizing new tool political organizations have exploited a resource infinitely more effective than the printing press for carrying messages to workers followers and voters cell phone nation masterfully probes the mobile phone universe in india from the contests of great capitalists and governments to control radio frequency spectrum to the ways ordinary people build the troublesome addictive device into their daily lives

india's immunization story from colonial testing ground to global vaccine hub when edward jenner pricked a young boy's arm in 1796 to inoculate him against smallpox he ignited a revolution vaccination would go on to transform human health enabling the eradication and prevention of deadly diseases and saving countless lives but india remained on the margins of these developments its people often subjects of western trials but its own scientific institutions underdeveloped this began to change in 1893 when soviet born scientist waldemar haffkine arrived in calcutta to combat endemic cholera his pioneering efforts laid the groundwork for india's first vaccines and vaccine laboratories and inspired a generation of scientists like sahib singh sokhey and shanti swarup bhatnagar who after independence transformed vaccination into a national mission of self reliance vaccine nation is the untold chronicle of how india emerged from colonial dependency to become a global vaccine powerhouse from the battles against cholera and plague to mass campaigns against polio tuberculosis and typhoid the founding of the serum institute and the creation of covaxin and covishield this is a saga of resilience scientific ingenuity and defiance in the face of global pharma monopolies and resource constrained public health systems today india vaccinates over a billion people and supplies affordable vaccines to most of the nations across the global south but with the rise of geopolitical tensions pandemic fatigue and profitdriven global markets a new question looms can india retain its humanitarian spirit in a world where public health is increasingly privatized sweeping in its scope vaccine nation offers a comprehensive account of india's epic immunization journey a story of ambition sacrifice and the making of a scientific nation

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